PARTNER WITH AFRICA TALENT WEEK 2026

AFRICA TALENT WEEK

Building careers in the age of AI & the content economy.

A practical, one-day talent experience for African professionals, creators, founders and emerging talent.

15 DECEMBER 2026 · GOOGLE ACCRA

THE EXPERIENCE

One day. Practical action.

Africa Talent Week is a full-day experience bringing together professionals, creators, founders and emerging talent across Africa's talent ecosystem.

01	**AI LAB**	Practical AI productivity, prompting and professional workflows.
02	**CAREER LAB**	CV, LinkedIn, portfolio, interview and career positioning.
03	**CREATOR LAB**	Content creation, personal branding, visibility and income.

PROGRAMME

Two big conversations

PANEL 01

AI IS CHANGING WORK. NOW WHAT?

How AI is reshaping careers in Africa — employability, emerging roles, skills and remaining relevant.

PANEL 02

THE CONTENT ECONOMY

Building influence and income in a digital world: personal brands, creators, AI-powered content and new opportunities.







AUDIENCE

Who is in the room

Professionals, creators, founders and emerging talent actively building careers, businesses and visibility.

- Young professionals
- Students & emerging talent
- Creators
- Founders
- Employers
- Ecosystem leaders

What began as Accra Talent Weekend in 2024 is growing into Africa Talent Week: from one city to a continent, from conversations to practical action.

PARTNERSHIP OPPORTUNITIES

Ways to come on board

Headline partner — $15,000

Naming presence, opening keynote or panel, branded workshop, event and post-event assets, Hired+ recruitment feature and impact report.

Programme partner — $7,500

Named partner of one AI, careers or content strand, speaking opportunity, strand assets, Hired+ recruitment feature and summary report.

Employer partner — $3,500

Employer spotlight, priority Hired+ job posts, talent directory access, employer activation and two team passes.

Community partner — In kind

Co-marketing across ATW channels, logo on partners page, group registration and invitation to the main event.

PARTNER OUTCOMES

What partnership delivers

Relevant reach

A selected audience of African professionals, creators and founders.

Talent pipeline

Job posts and career connections through Hired+.

Content that lasts

Session recordings, clips and recaps beyond event day.

Ecosystem credibility

Stand alongside organisations investing in African talent.

Measured outcomes

A post-event report on registration, attendance and engagement.

Room to co-create

Shape labs, challenges and activations around your goals.

NEXT STEPS

LET’S BUILD THIS TOGETHER

Tell us what you want out of ATW 2026 and we will shape the activation around it. Every tier is adaptable.

hello@growwithbridge.org

15 December 2026 · Google Accra

